

# CALCULATION APPROACH FAIR STANDS / FAIR CONSTRUCTION

Supportive calculation and costing regarding  
fair construction and fair stands

**X-CITE**<sup>®</sup>  
WERBEZENTRUM

# CONTENTS

---

## MOBILE EXHIBITION STANDS ..... S. 3

Exhibition stands consisting of combined and foldable advertising displays.

## MODULAR EXHIBITION STANDS ..... S. 4

Exhibition Stands consisting of aluminium profiles, with textile graphics, randomly expandable, seamless and with back-lit LED.

## INDIVIDUAL FAIR CONSTRUCTION ..... S. 5

Unique and unseen exhibition stands which are planned and realised for you by our creative minds. There are no limits.

## CONTACT ..... S. 6



## MOBILE EXHIBITION STANDS

Mobile exhibition stands consisting of combined and foldable advertising displays.



Example: Exhibition Stand Folding Display F10, Area: 36 m<sup>2</sup>, Costs: 5.383 € net

Further information on [www.x-cite.com](http://www.x-cite.com) - over 100 ready-made concepts.

### Advantages

- Easy tool-free setup
- No professionals needed
- Very small pack size, fits in small transporters
- Low costs
- Reusable without any problems
- Good storage facility

### Disadvantages

- Does not seem consistent
- No backlighting

## Calculation approach for mobile exhibition stands per m<sup>2</sup>: from 149 €\* net

\* The price serves as a benchmark for standard features. Prices can differ depending on equipment and execution. Setup, removal and logistics costs are not included.

## MODULAR EXHIBITION STANDS

Exhibition Stands consisting of aluminium profiles, with textile graphics, randomly expandable, seamless and with back-lit LED.



Example: Exhibition Stand Panoramic Lightbox 6x7 m, Area: 42 m<sup>2</sup>, Costs: 22.490,00 € net

Further information on [www.x-cite.com](http://www.x-cite.com) - over 100 ready-made concepts.

### Advantages

- Relatively easy setup
- Seamless
- Printing of textures on textiles for material simulations
- Professionals for setup recommended
- Small pack size, fits in large transporters
- Moderate costs for rent
- Reusable without any problems
- Good storage facility

### Disadvantages

- Seems angularly, round and curved shapes are conditionally possible
- Surface materials are restricted

## Calculation approach for modular exhibition stands per m<sup>2</sup>: from 349 €\* net

\* The price serves as a benchmark for standard features. Prices can differ depending on equipment and execution. Setup, removal and logistics costs are not included.

# INDIVIDUAL FAIR CONSTRUCTION

Unique and unseen exhibition stands which are planned and realised for you by our creative minds. There are no limits.



Example: Exhibition Stand: Individual Fair Exhibition 12x10 m,

Area: 120 m<sup>2</sup>, Costs: 83.490,00 € net

We would be pleased to develop a concept including a detailed design for you.

## Advantages

- Image conformable appearance 100 % deduced from the marketing goal
- Unique experience for clients
- Sustainable image effects
- Multi-storey

## Disadvantages

- Relatively high costs
- High planning efforts
- Reusability needs to be considered while planning
- Limited adaptability
- Aggravated storage and logistics

## Calculation approach for individual fair construction per m<sup>2</sup>: from 699 €\* net

\* From 4 m construction height and especially at multi-storey exhibition stands the fair stand needs to be planned and constructed statically. As a calculation approach the exhibition area can be calculated with 950 €/m<sup>2</sup> net on heights over 4 m and on two-storey fair stands with 1.840 €/m<sup>2</sup>. The price serves as a benchmark for standard features. Prices can differ depending on equipment and execution. Setup, removal and logistics costs are not included.

# CONTACT

**X-CITE**<sup>®</sup>  
WERBEZENTRUM



You can reach us from Monday to Friday  
from 9am - 5pm.

## **X-CITE Werbezentrum**

Vilbeler Landstraße 7  
60386 Frankfurt am Main  
Germany

Phone: +49 (0) 69 150 49 30 - 03

Fax: +49 (0) 69 150 49 30 - 29

Email: [info@x-cite-werbezentrum.de](mailto:info@x-cite-werbezentrum.de)

► [Open in Google-Maps](#)