# CALCULATION APPROACH FAIR STANDS / FAIR CONSTRUCTION

**Supportive calculation and costing regarding** fair construction and fair stands



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### **MOBILE EXHIBITION STANDS**



### Mobile exhibition stands consisting of combined and foldable advertising displays.



Example: Exhibition Stand Folding Display F10, Area: 36 m², Costs: 5.383 € net Further information on <a href="https://www.x-cite.com">www.x-cite.com</a> over 100 ready-made concepts.

#### **Advantages**

- Easy tool-free setup
- No professionals needed
- Very small pack size, fits in small transporters
- Low costs
- Reusable without any problems
- Good storage facility

#### **Disadvantages**

- Does not seem consistent
- No backlighting

### Calculation approach for mobile exhibition stands per m<sup>2</sup>: from 149 € net

\* The price serves as a benchmark for standard features. Prices can differ depending on equipment and execution. Setup, removal and logstics costs are not included.

### MODULAR EXHIBITION STANDS



Exhibition Stands consisting of aluminium profiles, with textile graphics, randomly expandable, seemless and with back-lit LED.



Example: Exhibition Stand Panoramic Lightbox 6x7 m, Area: 42 m², Costs: 22.490,00 € net Further information on *www.x-cite.com* - over 100 ready-made concepts.

#### **Advantages**

- Relatively easy setup
- Seemless
- Printing of textures on textiles for material simulations
- Professionals for setup recommended
- Small pack size, fits in large transporters
- Moderate costs for rent
- Reusable without any problems
- Good storage facility

#### **Disadvantages**

- Seems angularly, round and curved shapes are conditionally possible
- Surface materials are restricted

### Calculation approach for modular exhibition stands per m<sup>2</sup>: from 349 € net

\* The price serves as a benchmark for standard features. Prices can differ depending on equipment and execution. Setup, removal and logstics costs are not included.

### INDIVIDUAL FAIR CONSTRUCTION



Unique and unseen exhibition stands which are planned and realised for you by our creative minds. There are no limits.



Example: Exhibition Stand: Individual Fair Exhibition 12x10 m,

Area: 120 m², Costs: 83.490,00 € net

We would be pleased to develop a concept including a detailed design for you.

#### **Advantages**

- Image conformable appearance 100 % deduced from the marketing goal
- Unique experience for clients
- Sustainable image effects
- Multi-storey

#### **Disadvantages**

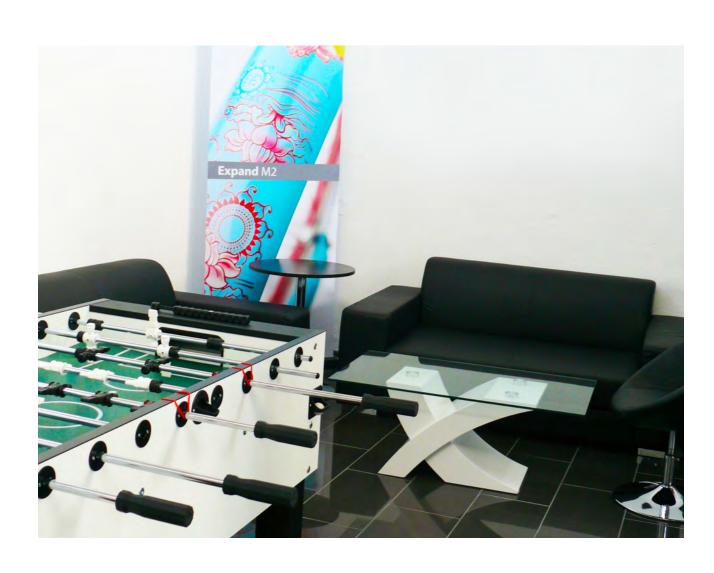
- Relatively high costs
- High planning efforts
- Reusability needs to be considered while planning
- Limited adaptibility
- Aggravated storage and logistics

## Calculation approach for individual fair construction per m²: from 699 € net

\* From 4 m construction height and especially at multi-storey exhibition stands the fair stand needs to be planned and constructed statically. As a calculation approach the exhibition area can be calculated with 950 €/m² net on heights over 4 m and on two-storey fair stands with 1.840 €/m². The price serves as a benchmark for standard features. Prices can differ depending on equipment and execution. Setup, removal and logstics costs are not included.

## **CONTACT**





You can reach us from Monday to Friday from 9am - 5pm.

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